03 Aug 2021: **Reference letter from Shootsta.**

Shootsta is a video tech platform that enables companies to scale video content through a suite of apps and professional services. We aim to deliver an enhanced video experience, and continually work on improving the functionality of our existing solutions, as well as delivering new products. We were searching for a reliable software development vendor to work on some of our projects and decided to partner with Itransition thanks to a recommendation from one of their clients.

Initially, we started with several experts from Itransition, gradually scaling their team based on our business requirements. Together with Itransition, we completed multiple projects successfully. For example, Itransition's specialists refactored code, re-wrote multiple modules in our platform, and extended databases. As a result, the team was able to bring the necessary changes to our core system that added benefit to our Clients (e.g., add-ons that our clients can purchase to add animation to video, streamline the editing process, and more).

Itransition also took part in the development of a sub-application that required screen recording. Collaborating with our Head of Engineering, their specialists developed an Electron-based screencast application for macOS and Windows. Itransition's team were a core part of developing the product, and performed all the necessary activities associated with app signing. They prepared the app for notarization and implemented all the required functionality (e.g., receiving camera feed, accessing microphone, and accessibility permissions, so that the app can record the screen or other applications on the user's desktop). As a result, the application was successfully notarized and we could distribute it to our clients.

Itransition's experts also helped us improve our DevOps processes and activities. For instance, they worked on the entire infrastructure in AWS CloudFormation and Terraform to streamline deployments and enabled multi-region infrastructure to achieve low latency in each region whilst also delivering Remote Support to our customers located worldwide. Itransition's specialists reconfigured the build process which resulted in a 3x reduction to the build time. Now, we leverage 20+ AWS services on the project.
We appreciate Itransition's valuable contribution to our project. They became a one-stop shop covering all our business and technical needs, from implementing an Electron-based application for screen recording to enhancing DevOps and AWS services usage. They were also able to quickly scale their team based on our business requirements, helping us implement and develop our technology stack.

Tim Moylan,
Co-founder & CTO

shootsta